



CORPORATE HEADQUARTERS & PRODUCTION FACILITY

3575 Hempland Road Lancaster, PA 17601



Comprehensive Capabilities

Intellicor's Lancaster, Pennsylvania location is a union facility and all manufacturing staff are members of the Printing, Packaging, and Production Workers Union of North America (PPPWU), formerly the GCC/IBT.

Our printing and mailing solutions help organizations communicate with and build membership efficiently and effectively. Numerous trade unions and organizations across the country rely on Intellicor to produce postcards, direct mail, flyers, brochures, magazines, directories, constitutions, bylaws, arbitration proceedings, and labor agreements.

I look forward to speaking with you about how our solutions and services can assist your organization. Intellicor will meet or exceed your quality expectations and produce your project on time and within budget.

(800) 233-0107 contact@intellicor.com intellicor.com

Printing

Versatile print platforms, such as web, sheetfed, digital, and digital web, allow us to provide quality print products in the quantities you need and within your budget.

- We print every type of product needed to reach your membership, including gatefold covers, inserts, blowin cards, and tips which increase engagement and response rate.
- We stock a broad paper selection and produce standard trim sizes, digest, tabloid, pocket, and oblong formats.
- Our digital print platform offers print-on-demand capabilities, short-run and fast turn times, as well as variable data and personalization.

Mailing & Distribution

Intellicor's mailing services are dedicated to helping organizations control costs in a world of changing distribution dynamics with rising postal and shipping rates

Our mailing and distribution expertise will drive savings and delivery efficiencies.

MAIL LIST HYGIENE

We maintain your mail list accuracy by optimizing mail file presort and clean-up, CASS certification, bar coding, NCOA, merge-purge processing, and drop shipping.

CO-MAILING

Combine your title with other titles into a single mail stream to lower the per piece postage cost and improve deliverability. We offer two co-mail pools per week.

IN-PLANT USPS DETACHED MAIL UNIT

Your mail is certified in-plant and enters the mail stream faster.

Marketing

Intellicor is a single source solution for marketing campaigns that allow you to speak directly to your members, increasing response rates.

DIRECT MAIL

As a single point of contact, we provide comprehensive printing, finishing, and mailing solutions, which eliminates the need for multiple vendors. Our in-plant USPS Detached Mail Unit gets your piece in the mail quickly, delivering to post offices that service 65% of the US population within 36 hours.

VARIABLE DATA PRINT

Our digital print platforms allow you to send personalized text and images with targeted messages to your recipients. Personalization increases response rates and engagement.

Quality

Our Total Quality Management Program follows G7 industry standards throughout our manufacturing chain, We use Kodak InSite as a secure web portal for file upload, preflight and online proofing. Samples are timestamped throughout the print and binding process to monitor quality and consistency.

Environmental Sustainability

While many companies may jump on the "Save Our Planet" bandwagon each April in time for Earth Day, we consider our environmental impact every day. Intellicor is green all year long. We understand that being green includes practices that impact our office procedures, supplier selection, and manufacturing processes.

- We are an FSC® certified printer and offer FSC® certified paper
- We offer low VOC, soy-based inks. Soy-based inks are biodegradable and recyclable.
- Our aggressive recycling program recycles paper, ink, and metals.
- Intellicor operates in full compliance with local, state, and federal guidelines regarding the purchase, use, storage, and disposal of all raw materials used in the production process. That includes, but is not limited to paper, ink, plates, glue, stitching, wire, solvents, and packing materials.

The Intellicor Value Proposition

- A Mid-Atlantic location three hours from Washington DC and within four hours of several major US markets and postal distribution hubs
- * An experienced, diverse union staff
- Web, sheetfed, and digital print platforms
- High volume B&W presses for directories, bylaws, collective bargaining agreements, etc.
- X Variable data print capabilities
- High quality commercial print
- GPO Level 2 Certification

- **G7** Quality Standards
- * FSC® certification
- In-house bindery and mailing services
- Comprehensive bindery and finishing capabilities, including special bindings and coatings
- In-plant USPS Detached Mail Unit for in-house postal verification and mail stream entry
- * Two co-mailing pick-ups per week
- * On-site, team-based customer support

Contact us today to discuss your projects.



Locally Owned. Nationally Recognized.

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