



# Innovative Solutions from Intellicor

Intellicor is a communications company that makes it easy for you to use print, mail, publishing, fulfillment, promotional products, and integrated marketing solutions through one trusted and reliable source.

No other printer in the Mid-Atlantic can match the array of capabilities and experience offered by Intellicor.

Our customer-focused approach allows us to offer personalized solutions to meet your needs. We handle big projects with a focus on the small details.



A background image of a color calibration chart, likely a Munsell Color Services Lab chart, featuring a grid of color patches. The chart includes various color swatches labeled with alphanumeric codes such as Y40, Y50, Y60, Y70, Y80, Y90, Y100, M70, M80, M90, M100, C70, C80, C90, and C100. The colors range from yellows and greens to blues and reds, with a grid pattern overlaid on the patches.

# Printing Solutions

Intellicor offers versatile printing platforms that produce precision color reproduction. Whether you need 50 postcards, 5,000 books, 50,000 magazines, or 100,000 catalogs, we've got you covered.

- \* **Production Facilities** in Lancaster, PA, Pennsauken, NJ, and Hurlock, MD offer around the clock manufacturing, fulfillment, and logistics services.
- \* **Commercial & Publication Printing** across Web, Sheetfed, and Digital platforms and a wealth of experience means we deliver top-notch, professionally printed pieces.
- \* **Digital Printing:** Our digital presses offer vibrant color, stunning detail, and personalized content. The iGen5 presses offer a maximum sheet size of 14 5/16" x 26." The iJet Envelope Printer allows us to offer envelopes with four color printing and three-side bleed capability. Our HP Page Wide Digital press handles short run, high page count, bound publications.
- \* **Finishing & Binding:** Comprehensive finishing options include die-cutting, folder gluing, pocket folding; as well as saddle-stitching, case, and perfect binding.
- \* **Kodak InSite**, our file upload portal, provides a secure web access for file transfer and online proofing.

## Publishing Solutions

Our experienced customer service and production teams ensure that publications are produced accurately and on schedule.

- Versatile print platforms including web, sheetfed, digital, and digital web allow us to economically print quantities within your budget.
- Comprehensive mailing solutions including list processing, co-mailing, drop-shipping, and foreign mail processing.
- Our Mid-Atlantic locations are strategically located for printing, mailing, warehousing, and fulfillment of your periodicals and other publications.
- Intellicor's press and binding capabilities allow us to produce gatefolds, cover tips, inserts, blow-in cards, to offer your advertisers premium placement.
- Online storefronts, warehouse storage, and fulfillment services put ordering and inventory management under one roof with your printer.
- We're a union printer.
- Our experienced team is ready to assist you at every stage of the publishing process.

## Sustainability Initiatives

We strive for efficiency with every job, regularly review our environmental impact, and take a proactive approach to green, sustainable initiatives.

- FSC® Certified Printer
- Plant-based, Low VOC inks are available.
- Aggressive Recycling Program at all plants
- We comply with all environmental guidelines.

## Mailing

Our *Mail Anywhere, Drop Everywhere Program™* allows you to reach more people, faster for less. As a USPS Detached Mailing Unit, your mail enters the mail stream faster.

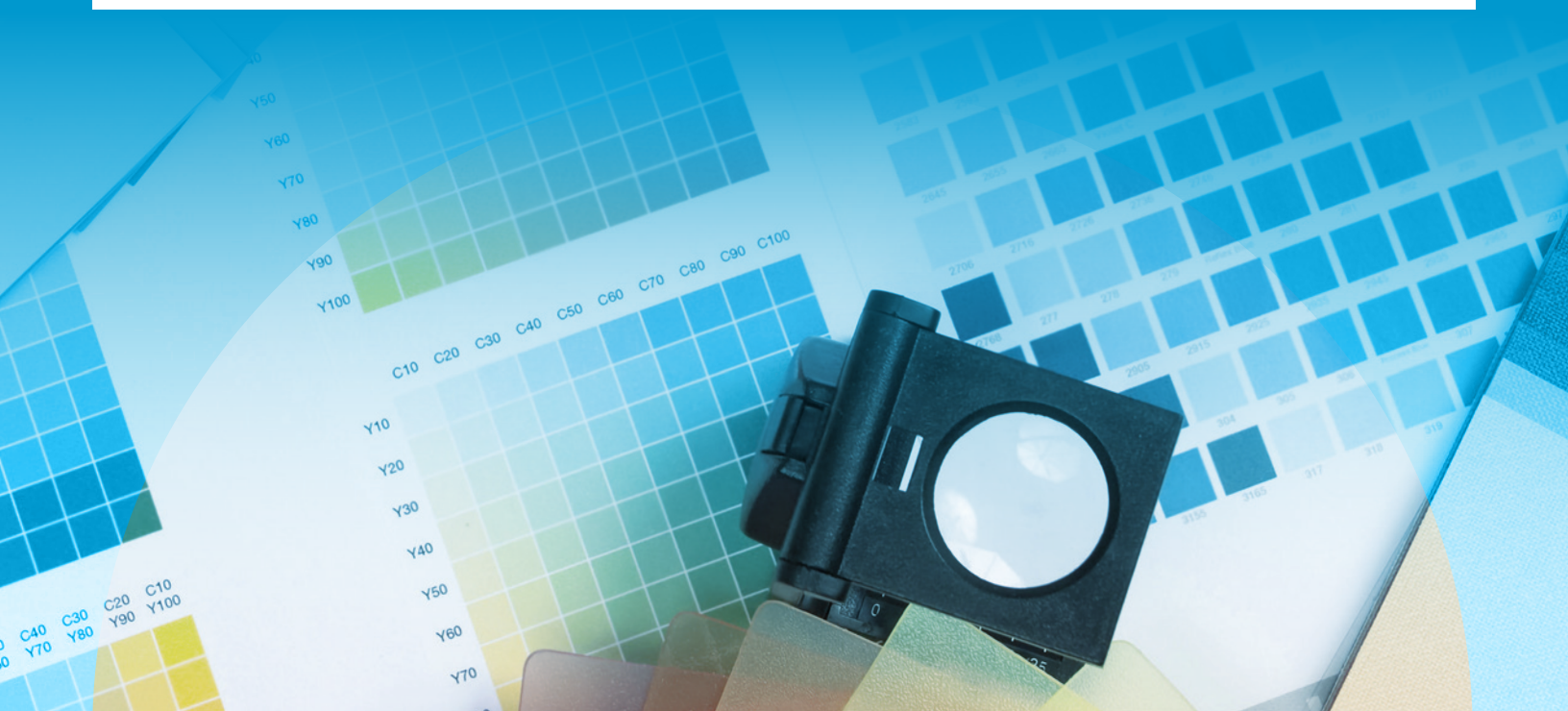
- Data Processing with BCC Mail Manager Postal Software
- Variable Data Printing
- List-Targeting and Hygiene
- High-Speed Inkjet Addressing
- Co-Mailing, Drop-Shipping, and Foreign Mail Processing
- Self-Mailer Expertise
- Mail Tracking Capabilities
- Ability to address both coated and uncoated papers
- Handwork and Assembly
- Envelope Inserting

## Privacy & Data Security

Stringent security protocols are followed for handling and storing your data. Our Business Continuity Plan is reviewed and updated regularly to ensure ongoing production in the event of an unforeseen business interruption.

## Award-Winning Solutions

The Print and Graphic Communications Association regularly recognizes the high quality of our work with Neographics awards. The Neographics Power of Print program is an annual competition featuring entries from printers throughout New York, New Jersey, Pennsylvania, and Delaware.



## Promotional Products

With long-established relationships in the advertising specialty market and a Promotional Products Specialist with over 20 years experience, Intellicor offers the largest selection of items at the best prices. When you combine the selection, savings, and personalized attention, with our mailing and fulfillment solutions we make promotional giveaways easy.

## Print Management & Fulfillment

Intellicor offers a wide range of Print Management & Fulfillment Services, from stand-alone solutions to components of integrated campaigns, and complex print projects.

- Creation & management of client-branded storefront websites or print-on-demand web portals
- Real-time inventory monitoring and management
- Kitting
- Digital asset management
- Secure print and warehouse facilities
- Shipping and delivery options to meet your needs
- Desktop Direct Delivery available in the Philadelphia metro area

## Creative Solutions

Our comprehensive creative services take your project from concept to execution through art direction, design, copywriting, and editing. Intellicor's Agency Department designs beautiful functional pieces that help you achieve your goals.

## Integrated Multi-Channel Marketing

Personalization and true integration across media channels are key to getting your message to your target audience. We orchestrate print, digital, and social media to create personalized, fully integrated campaigns featuring real-time reporting that gives you the opportunity to turn warm, viable leads into relationships. Our campaigns provide:

- Higher Conversion Rates
- Enhanced ROI
- Heightened Brand Recognition
- Strengthened insight into the needs and wants of your target audience
- Opportunities to deepen engagement and build relationships
- Detailed, customized campaign reports & analysis in real time

# Contact us today to discuss your projects.



**Locally Owned. Nationally Recognized.**

800 233 0107 | [INTELLICOR.COM](http://INTELLICOR.COM)

CORPORATE HEADQUARTERS  
& PRODUCTION FACILITY

3575 Hempland Road  
Lancaster, PA 17601

PRODUCTION FACILITIES

Pennsauken, NJ  
Hurlock, MD